

# HAVANT BOROUGH COUNCIL

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## EXTRAORDINARY SCRUTINY BOARD

### REVIEW OF CAR PARKING PRICES IN HAVANT BOROUGH TOWN CENTRES

Report by Neighbourhood Quality Service  
Manager

ITEM NO 3

Environment and Neighbourhood Quality Portfolio: Cllr David Collins

Key Decision: N/A

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#### 1.0 Purpose of Report

- 1.1 To provide the Scrutiny Board an opportunity to consider the Review of Car Parking Prices in Havant Borough Town Centres report attached in Appendix 1.

#### 2.0 Recommendation

- 2.1 That the Scrutiny Board recommends to Cabinet that the proposals set out in the attached report (Appendix 1) be implemented.

#### 3.0 Summary

- 3.1 The attached report provides the outcome of the review of Havant Borough Council's car parking pricing strategy in the town centres across the borough as requested by the Environment & Neighbourhood Quality Portfolio Holder. The request arose following concerns by councillors, officers and the public with respect to the impact of the current car parking pricing regime, introduced in February 2013, was having on the attractiveness of local centres as a place to shop and visit.
- 3.2 The outcomes are a number of recommendations for consideration regarding the car parking pricing regime in the borough of Havant.

#### 4.0 Implications

- 4.1 **Resources:** Any approved recommendations will be taken forward within the current staffing establishment. There is no requirement for additional resources.
- 4.2 **Legal:** Legal support will be required to implement any approved changes.
- 4.3 **Strategy:** The recommendations take into consideration all three Corporate Strategy priorities; financial sustainability, economic growth and public service excellence. They also take account of the draft Marketing Strategy.

- 4.4 **Risks:** There is a risk that if the current pricing regime remains unchallenged town centre car parks will continue to decline in terms of use. This potentially has wider implications as we would seek to encourage a higher footfall in the local centres across the borough.
- 4.5 **Communications:** Any change to car parking prices will require a communications plan as part of the process.
- 4.6 **For the Community:** The community would be benefit through the council providing choice to the customer.
- 4.7 **The Integrated Impact Assessment (IIA) has been completed and concluded the following: N/A**

#### **Appendices:**

#### **Appendix 1 - Review of Car Parking Prices in Havant Borough Town Centres**

Agreed and signed off by:

Executive Head of Environment and Neighbourhood Quality

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